

The background is a light gray gradient. It is decorated with numerous realistic water droplets of various sizes, some clustered in the top left and bottom right corners. In the center, there is a faint, circular logo that appears to be the seal of the United Nations, featuring a world map and the words "UNITED NATIONS" and "ANALYTICS".

ANALYTICS

DR. BRENDA MULLALLY

2018

DATA ANALYTICS

- 2 HOUR LECTURE
- 2 HOUR LAB
- 50/50 CONTINUOUS ASSESSMENT / FINAL EXAM

DATA ANALYTICS

- 12 WEEKS
 - WK 1 : INTRODUCTION TO BA
 - WK 2 – WK 4 : DATA DISCOVERY
 - WK 5 : DATA MINING PROCESS
 - WK 6: BUSINESS PERFORMANCE MANAGEMENT
 - WK7: DATA VISUALISATION
 - WK 8: DASHBOARDING
 - WK9: BUSINESS ANALYTICS
 - WK 10: BIG DATA
 - WK 11: DECISION MODELLING
 - WK 12 REVISION, EXAM PREP, C.A INTERVIEWS.

DATA ANALYTICS

- CONTINUOUS ASSESSMENT
 - 50% DATA PROJECT, WORKING ON A FILE OF AIRBNB DETAILS (CA DETAILS PROVIDED IN WEEK 3, PROJECT SUBMITTED VIA MOODLE END OF EASTER BREAK)

DATA ANALYTICS

- ATTENDANCE ESSENTIAL
- COMPLETION OF LAB WORK
- SUBMISSION OF PROJECT ON TIME
- INDIVIDUAL EFFORT AND OWN WORK
- ASK QUESTIONS????

DATA ANALYTICS

- NUMBER 1 JOB IN AMERICA?
- 4 OUT OF TOP 10 JOBS IN AMERICA?
- TECHREPUBLIC HOTTEST IT JOBS FOR 2017?